



SPONSORSHIP & EXHIBITOR FORM

**South Dakota Counseling Association Conference
Spearfish Holiday Inn Convention Center, Spearfish**

Business/Institution _____

Contact Person _____

Mailing Address _____

City _____ **State** _____ **Zip** _____

Telephone _____ **Email** _____

Graphics Contact Person _____ **Email Address** _____

2024 SDCA Conference

Exhibits Open: 8:00 a.m. – 4:00 p.m. MT on Friday, April 26

Spearfish Holiday Inn Convention Center

(Lodging information can be found on page 3)

GOLD LEVEL SPONSOR \$1200

- 90 second advertising spot before Keynote Address
- Full page color ad in our conference program and up to two exhibitor's tables
- Free advertising blasts during the 2024 year, advertising programming or other products to our membership or advertising opening job opportunities.
- Recognition throughout various points of the conference

SILVER LEVEL SPONSOR \$900

- 45 second advertising spot before breakout presentation
- Full page color ad in our conference program and an exhibitors table
- Four advertising blasts during the 2024 year, advertising programming or other products to our membership or advertising opening job opportunities.
- Recognition throughout various points of the conference

BRONZE LEVEL SPONSOR \$600

- Full page color ad in our conference program and an exhibitors table
- Two advertising blasts during the 2024 year, advertising programming or other products to our membership or advertising opening job opportunities.
- Recognition throughout various points of the conference

EXHIBITOR ONLY: \$150 (Packaged rates can be found on page 3)

- 6 foot table with skirting and linen and two chairs
- Access to electrical outlet
- Your are required to supply your own cords
- Exhibits are open from **8:00 a.m. – 4:00 p.m. MT Friday, April 26**

ADVERTISING ONLY: Ads will be placed in the SDCA 2024 Conference Program all ads are in color.

- Color Full Page Ad@ \$225.00
- Color Half Page Ads @ \$175.00
- Color Quarter Page Ads @ \$125.00

- Maximum exterior ad dimensions:
 - Full Page – 7 inches wide X 9 inches tall
 - Half Page – 7 inches wide X 4.5 inches tall
 - Quarter Page – 3.25 inches wide X 4.5 inches tall

All advertisements for the Conference Program must be submitted via email in .jpeg format. Send via email to: sdca.counseling@gmail.com

- Advertisement copy for Conference Program must be received by **March 15, 2024**.

See Sponsorship form on Next Page

Lodging Information

SDCA has reserved a block of rooms at the Holiday Inn at the rate of \$99.99 standard room per night or \$129.99 suite room per night. Make your reservations directly with the Spearfish Holiday Inn Convention Center at 605-642-4683. Guests must specify they are with the South Dakota Counseling Association to receive the group rate.

The hotel block will be released on March 31, 2024, and this rate cannot be guaranteed after that time.

EXHIBITOR/ADVERTISER/SPONSORSHIP FORM

Sponsorship Options:

Gold Level Sponsorship	\$1200.00	_____
Silver Level Sponsorship	\$900.00	_____
Bronze Level Sponsorship	\$600.00	_____

Exhibitor Option:

Exhibit Booth only	\$150.00	_____
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Advertisement Options:

Color Full Page Program Ad	\$225.00	_____
Color Half Page Program Ad	\$175.00	_____
Color Quarter Page Program Ad	\$125.00	_____

Exhibit/Advertisement Package Plans:

Exhibit Booth and Full Page Color Ad	\$325.00	_____
Exhibit Booth and Half Page Color Ad	\$275.00	_____
Exhibit Booth and Quarter Page Color	\$225.00	_____

<u>Co-Sponsor a Refreshment Break</u>	\$150.00	_____
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TOTAL DUE SDCA _____

Please return this form (both pages) with complete payment to:

South Dakota Counseling Association, PO Box 38, Platte SD 57369

If you prefer to pay by credit card, you can visit our website at
www.sdccounseling.org/sponsors-and-advertisers

Or contact us at sdca.counseling@gmail.com to make arrangements to connect via phone for cc processing.

Advertising copy for the Conference Program must be received by March 15, 2024. Payment for Exhibit table and advertising must be received by April 1, 2024.