



South Dakota Mental Health Counseling Association
1st Quarter Board Meeting TBA @ 7:00pm CT
Via Zoom

Agenda/Meeting Minutes

Date: September 4, 2025

Location: Zoom

Officers

President: Cindy Goehring

President Elect: Adam Hardy

Past President: Jessica McLaughlin

Secretary: Allison Oxner

Treasurer: Carrie Jorgenson

Government Relations: Duane Kavanaugh

Membership Chair: Becky Glover

Members Present: Cindy Goehring, Adam Hardy, Carrie Jorgenson

Guests Present: None

Introduction: Members Present

Handouts: Counselor Spotlight Form, Most recent Bylaws, Most recent SDMHCA Roles and Responsibilities Doc, Membership Benefits Form (Draft), Membership Campaign Plan (Draft)

Membership Report: (Cindy Goehring) There are currently 130 members of the SDMHCA. SDCA is approximately 390.

Government Relations Report: SDCA's Day on the Hill, Legislative Advocacy date has been set for February 20, 2026. Plans for setup and outreach at the event are in progress.

Topics for discussion:

1. Preconference Speaker

- Proposed keynote poverty simulation for Thursday night opening.
- Pre-conference speaker on Internal Family Systems to be coordinated by Sadie.



2. Membership and Conference Growth

- Ideas included: group conference rates for agencies, incentivizing new members, regional advertising, outreach to HR departments, and student engagement.

Topics tabled for next meeting: SDCA Conference Luncheon/Member Meeting Program/Award; AMHCA, Bylaws and SDMHCA Roles and Responsibilities Documents Updates and Approval.

CALENDAR:

June 2025

13th New Officers Meeting and Board Retreat

September 2025

4th 1st Quarter Board Meeting – 6pm MT, 7pm CT via Zoom

December 2025

4th 2nd Quarter Board Meeting – 6pm MT, 7pm CT via Zoom

February 2026

20th Day on the Hill in Pierre

March 2025

5th 3rd Quarter Board Meeting – 6pm MT, 7pm CT via Zoom

April 2025

22nd SDCA Board Meeting
23rd SDMHCA Pre-Conference
24th Member Luncheon and Membership/ 4th Quarter Board Meeting

June 2026

TBA New Officers Meeting and Board Retreat

Sent to: cjorgensen@resilienttoday.org, beckyglover123@gmail.com, duane.kavanaugh@sdsmt.edu,
aloxner@threeriverscounseling.com, Adam.Hardy@usd.edu, jess.mclaughlin1010@gmail.com,
cindy@breakthroughpsychservices.com

Quarterly goals: SDMHCA

Q1 - Attend Retreat; Create Strategic Plan for FY 25-26

Q2 - Identify Pre-Conference Speaker; Complete Outreach to University Students; Increase Membership by 10%

Q3 - Finalize Pre-Conference Speaker; Increase Membership by 10%; Attend Day on the Hill and AMHCA

Q4 - Provide Pre-Conference Speaker; Increase Membership by 10%; Submit Final Reports

